



Courses in English at the Institute of Social Sciences

Bachelor & Master

Summer Term 2018 - Winter Term 2018/19

Bachelor Courses
Summer Term 2018
Winter Term 2018/2019

Media and Communication Studies

International audience research in challenging markets

Term	Summer Term 2018
Department	Media and Communication Studies, Institute of Social Sciences, HHU
Lecturer	Anna Hofmann
Level	intermediate bachelor course
ECTS	2 CP (without final exam), 6 CP (with final exam)

The seminar will give insights about the sphere of international broadcasters, their target markets and the challenges that come with measuring the reach and impact of their programs as well as their output.

Within the four weekends of the seminar, we will look at the different qualitative and quantitative methods that are currently used in international audience research. A special focus will be on challenging and restrictive media markets.

The students will do lectures on different aspects of the discussed topics.

Public Opinion and Political Discours

Term	Summer Term 2018
Department	Media and Communication Studies, Institute of Social Sciences, HHU
Lecturer	Dr. Thomas Unterberg
Level	intermediate bachelor course
ECTS	2 CP (without final exam), 6 CP (with final exam)

Political Science

Democracy in the European Union

Term	Summer Term 2018
Department	Political Science, Institute of Social Sciences, HHU
Lecturer	Prof. Dr. Stefan Marschall
Level	intermediate bachelor course
ECTS	2 CP (without final exam), 6 CP (with final exam)

The seminar focuses on the democratic quality of the European Union. As policy-making has shifted to a remarkable extent to the EU-level, the question of democratic legitimacy of the processes and the output of the decision-making in these supranational structures has emerged within the last decades. Many scholars of political science have addressed the issue, however they could agree neither on a common diagnosis nor on an endeavor to effectively democratize the political system of the European Union. On the basis of the academic discussion, the seminar will intensively look at the arguments in the debate which support or question the alleged existence of a democratic deficit in the European Union. Furthermore we will address proposed remedies to solve the democratic problem e.g. by

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parliamentarizatio, by deliberative democracy or by direct participation of the citizens. One central finding of our discussions might be that the concept as well as the operationalization of democracy beyond nation state has to be reviewed. For each class all students are asked to prepare the assigned reading (approx. 20-30 pages/week). A basic knowledge of the EU political system and regular attendance is expected from the participants.

EU-Russian Relations since 1991 – Strategic Partnership or Normative Rivalry?

Term	Summer Term 2018
Department	Political Science, Institute of Social Sciences, HHU
Lecturer	Dr. Stefan Thierse, Jonas Driedger
Level	intermediate bachelor course
ECTS	2 CP (without final exam), 6 CP (with final exam)

To the European Union and its member states, relations with Russia are of immense importance. Russia provides significant quantities of gas that fuel the EU's economy. It also has a large market and needs European products, investment and know-how to modernize. With the fall of the Iron Curtain, it seemed as if Russia would join the Western community of states. Nonetheless, Euro-Russian relations nowadays are full of conflict and paradox. Economic sanctions intensify while gas keeps flowing. The EU has set up a center to counter Russian "information warfare" and NATO performs maneuvers unseen since the Cold War. Meanwhile, Russia keeps threatening the Baltic States and Ukraine. This is a dangerous situation, indeed: Russia is a nuclear superpower and commands one of the world's strongest conventional military forces.

The course facilitates a factual and theoretical understanding of the relations between Russia and the European Union. Both entities have unique features: Russia is an autocracy with an economy smaller than that of Italy when measured by nominal gross domestic product, but its vast natural resources, geographic position, UN Security Council seat, nuclear arsenal, intelligence capabilities and military forces render it a formidable and consequential player at the global stage. The EU, on the other hand, represents the most economically and politically integrated group of states in world history. Yet, many view it as inconsequential and fragmented in the realm of military and defense policy. At the same time, the EU is a cohesive superpower in the international economic sphere.

Populism and Democracy

Term	Summer Term 2018
Department	Political Science, Institute of Social Sciences, HHU
Lecturer	Dr. Stefan Thierse, Theresa Gessler
Level	intermediate bachelor course
ECTS	2 CP (without final exam), 6 CP (with final exam)

Media reports and mainstream politicians often speak about populism as an antithesis of democracy. At the same time, populist parties often claim to be 'real' democrats and to speak for 'the people'. All over the world, representative democracies are experiencing a crisis with many citizens losing trust in

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political institutions and politicians – which helps the electoral successes of populist parties and outsider candidates who are sometimes seen as forces of democratic renewal. Populism and democracy have a complicated relationship and there is disagreement whether populism poses a threat to (liberal) democracy or may correct some of its problems by bringing politics closer to citizens.

This class will address this debate and look at the phenomenon of populism in relation to democracy and democratic political systems. After a general introduction to the topic of populism and the dominant approaches in the literature, three block sessions will investigate the relation between populism and democracy from a theoretical standpoint as well as regarding the consequences of populist parties and populist governments for democratic systems. We discuss many empirical cases, mostly from the European context. This way, the class will also show the varieties of populism.

The Dynamics of Social and Political Conflict in Eastern Europe: A New Era of Mobilization?

Term	Summer Term 2018
Department	Political Science, Institute of Social Sciences, HHU
Lecturer	Dr. Stefan Thierse, Endre Borbath
Level	intermediate bachelor course
ECTS	2 CP (without final exam), 6 CP (with final exam)

The politics of the “Refugee Crisis” drew attention to Euroskeptic, right-wing mobilization in Eastern Europe. Particularly in the Visegrád countries, scholars and observers document the rise of „illiberal democracy” and populism. However, it is unclear to what extent these developments follow a long-term trend and represent societal lines of conflict in Eastern European societies.

The seminar critically examines the social and political structure of mobilization in Eastern Europe. The first two sessions present a theoretical overview on cleavage formation, the development of programmatic party competition, and the extent to which one observes recurring patterns of conflict amidst high electoral volatility. The third and fourth sessions consider recent developments and examine electoral and protest mobilization since the EU accession and the Great Recession. In these two sessions, we analyze the causes as well as the consequences of populist mobilization and counter-mobilization in the electoral and protest arena.

European Environmental Policy

Term	Summer Term 2018
Department	Political Science, Institute of Social Sciences, HHU
Lecturer	Dr. Jörg Waldmann
Level	advanced bachelor course
ECTS	2 CP (without final exam), 8 CP (with final exam)

The European Union claims having some of the world’s highest environmental standards greening Europe and many European policies. Environmental Policy on EU level developed incrementally throughout the last four decades and in this seminar we aim to trace back these process. The seminar

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will address changing modes of environmental governance, means to integrate environmental thinking into other policies, EU's understanding of sustainability as well as EU's efforts to mitigate climate change.

Students are required to regularly attend classes, to regularly read the assigned texts for the classes, and to introduce one of the assigned readings in a group presentation.

Voting Advice Applications

Term	Summer Term 2018
Department	Political Science, Institute of Social Sciences, HHU
Lecturer	Jonas Israel
Level	advanced bachelor course
ECTS	2 CP (without final exam), 8 CP (with final exam)

Conflict, refugees, and forced migration

Term	Summer Term 2018
Department	Political Science, Institute of Social Sciences, HHU
Lecturer	Dr. Witold Mucha
Level	advanced bachelor course
ECTS	2 CP (without final exam), 8 CP (with final exam)

The international cross-site seminar on migration will take place in cooperation with the University of Pretoria, South Africa. Conducted as blended learning, the seminar will consist of joint sessions via live-stream as well as e-learning elements in which students from Pretoria and Düsseldorf work together. In addition to the usual required reading, preparatory work for the seminar will include expert videos which will discuss the respective topic. In this regard, the key objective of the seminar will not only be to impart students the best possible expertise on migration but to broaden perspectives due to interaction with international students as well as experts.

Sociology

Collins: Violence – A Micro-Sociological Theory (reading course)

Term	Summer Term 2018
Department	Sociology, Institute of Social Sciences, HHU
Lecturer	Jun.-Prof. Dr. Ulf Tranow
Level	advanced bachelor course
ECTS	2 CP (without final exam), 8 CP (with final exam)

Media and Communication Studies

International communication: Nation branding and public diplomacy

Term	Winter Term 2018/2019
Department	Media and Communication Studies, Institute of Social Sciences, HHU
Lecturer	Prof. Dr. Oliver Zöllner
Level	advanced bachelor course
ECTS	2 CP (without final exam), 8 CP (with final exam)

In the context of globalisation and mediatisation, nation-states are increasingly seen as marketable, immaterial goods. This is where nation branding sets in. Like a global corporation or a commodified product, a nation-state can be 'branded', or so it seems.

A brand focuses on image, reputation, and certain values. A country with a bad image or reputation, or one standing for values refuted by the majority of relevant stakeholders, or a country with no image or reputation at all, will likely be left behind in the competition for access to monetary and intellectual resources, and may therefore lose out in the sociopolitical arena of influence and power. It's all about 'competitive identity', a perhaps more fashionable term.

Related to nation branding, the rather old, but recently rejuvenated concept of public diplomacy is looking at forming ties with other countries or societies by way of cultural-based public relations. This may present itself as an honest attempt at intercultural dialogue in some cases, or as just another way of self-appraisal in order to create a better image of one's country - or simply as propaganda, as critics say (and they're not always wrong).

In this course we will be looking into concepts of both public diplomacy and nation branding, and see how and where they overlap. Related areas such as marketing, public relations and propaganda will be covered, too. Students will develop research questions of their own and will present examples of how nation-states actively go about branding themselves, how such countries perform public diplomacy, with what kinds of messages, what types of actions, for what target groups, and why they do this.

Political Science

European Parliament

Term	Winter Term 2018/2019
Department	Political Science, Institute of Social Sciences, HHU
Lecturer	Prof. Dr. Stefan Marschall
Level	intermediate bachelor course
ECTS	2 CP (without final exam), 6 CP (with final exam)

Sociology

Human-Animal-Relations

Term	Winter Term 2018/2019
Department	Sociology, Institute of Social Sciences, HHU
Lecturer	Prof. Dr. Annette Schnabel
Level	intermediate bachelor course
ECTS	2 CP (without final exam), 6 CP (with final exam)

German Social Structure in Comparative Perspective

Term	Winter Term 2018/2019
Department	Sociology, Institute of Social Sciences, HHU
Lecturer	Prof. Dr. Peter H. Hartmann
Level	advanced bachelor course
ECTS	2 CP (without final exam), 8 CP (with final exam)

The purpose of this class is to discuss selected readings in German demographic and socioeconomic structures. Topics include fertility, life transitions, family structure, home ownership, the welfare state, social mobility, migration and acculturation, as well as cultural styles. Obviously, the majority of books and papers on German demography and social structure are written in German. This class, however, is intended to allow an English language discussion of matters peculiar to Germany. Most readings treat Germany as one case within wider comparative studies. Readings were selected with the intention of presenting a picture of recent high-end comparative research on social structure.



Master Courses
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Winter Term 2018/2019

Political Science

Business and European Integration

Term	Summer Term 2018
Department	Political Science, Institute of Social Sciences, HHU
Lecturer	Prof. Dr. Hartwig Hummel
Level	master course
ECTS	3 CP (without final exam), 9 CP (with final exam)

The course addresses the specific role of business benefiting from, and thus advancing, European integration. Topics include issues and actors relating to agricultural, manufacturing, and services industries and financial markets. We will discuss, among other topics, the free movement of goods, capital, services, and people; industrial policy and state subsidies; competition policy; supervision of financial markets; and corporate social responsibility. Classes will be based on assigned readings and presentations. Students are expected to already have a basic knowledge of political and economic institutions and decision-making processes in the European Union and of integration theories.

The Europeanization of Political Parties

Term	Summer Term 2018
Department	Political Science, Institute of Social Sciences, HHU
Lecturer	Dr. Jörg Waldmann
Level	master course
ECTS	3 CP (without final exam), 9 CP (with final exam)

Political parties are the centre-piece of democracy in Europe. In how far have they been affected by European integration? How can we understand the rise of populism in this regard? What role do parties play on the European level? The course attempts to provide an answer to these questions by, first, clarifying the role of political parties in theory and, second, move on to specific case studies. By examining the party systems in France, Germany, Britain, Spain, Italy, Poland, Denmark and the Netherlands common features and country-specific observations will be discussed.

The course is delivered through a combination of assigned readings, group presentations and panel discussions. Students will form 'member states groups' which acquire specific knowledge on their chosen country, thus serving as "country experts" in class and representing their country in panel discussions. Certificates of attendance require participation in group presentations.

The module is assessed by oral examinations. A detailed course outline, further information and relevant literature will be provided via course website.

The Evolution of a European Public Sphere

Term	Summer Term 2018
Department	Political Science, Institute of Social Sciences, HHU

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Lecturer	Dr. Jörg Waldmann
Level	master course
ECTS	3 CP (without final exam), 9 CP (with final exam)

There are many barriers to a real European public sphere. Should they be overcome, and if yes, how? In which sectors of society we are already living in a European public sphere? The course starts with elaborating on the theoretical implications of public spheres. Yet the main part of the seminar is devoted to case studies which touch upon very different aspects of society (culture, economy, sports, media, habits etc.).

The course is delivered through a combination of assigned readings, group research and presentations. With the help of groups, students will explore the Europeanization of the public sphere in a variety of fields.

Certificates of attendance require participation in group presentations or minor research projects. The module is assessed by oral examinations. A detailed course outline, further information and relevant literature will be provided via course website.

Theories of the policy process - An application to the European Union

Term	Summer Term 2018
Department	Political Science, Institute of Social Sciences, HHU
Lecturer	Dr. Stefan Thierse
Level	master course
ECTS	3 CP (without final exam), 9 CP (with final exam)

Some forty years ago, Thomas Dye defined public policy as “anything a government chooses to do or not to do”. Policy analysis, accordingly, is about “finding out what governments do, why they do it and what difference it makes.” The European Union is an especially interesting case to address this question because it is not one, but (still) 28 national governments which decide on and implement public policy. What is more, there is no single mode of policy-making, but several ‘ways of doing things’. This MA-level course focuses on the following questions: What does the EU do, and what does it not do? How does it do the things it does? What are the consequences, both with regard to content and procedure? And why does this matter?

The seminar consists of three blocks. The first block will lay the conceptual and analytical foundations. The second block will introduce a number of key theories that have been developed to study the public policy and are particularly suited for the analysis of the policy process in the EU. The third block will then apply these theories to a range of policy areas in which the EU is involved to differing degrees.

By the end of the term, you should

- have a solid understanding of the theoretical and conceptual foundations of policy analysis
- possess an overview of the areas in which the EU shapes public policy
- have a more thorough knowledge of the different policy modes and the main actors involved in policy-making in the EU

A more basic learning objective of this course is to train your English reading, writing and presentation skills.

Political Science

Civilizing Impact of European Integration

Term	Winter Term 2018/2019
Department	Political Science, Institute of Social Sciences, HHU
Lecturer	Dr. Jörg Waldmann
Level	master course
ECTS	3 CP (without final exam), 9 CP (with final exam)

The multi-layered processes of European cooperation and integration constituted an area of peace and security. The use of violence between European states participating in these integration projects seems to be unthinkable today. How does political theory explain this phenomenon? What is crucial about the functionalistic idea of a 'working peace'? And - can Europe serve as a role model for other regions in the world?

The class aims to provide students with appropriate scientific expertise to answer these questions, or, at least, to come close to a suitable and satisfying answer. Based on Dieter Senghaas' Civilisational Hexagon different aspects of integration will be analysed in order to understand how Europeanization changed conflict management and generated new normative standards.

A detailed course outline, further information and relevant literature will be provided via course website.

EU Foreign Policy in A Changing World

Term	Winter Term 2018/2019
Department	Political Science, Institute of Social Sciences, HHU
Lecturer	Dr. Jörg Waldmann
Level	master course
ECTS	3 CP (without final exam), 9 CP (with final exam)

The European Union, representing more than 500 million citizens and the world's largest internal market, is acknowledged as an economic superpower. European Institutions conduct a tremendous number of external policies and assemble a large range of competencies to do so. However, the Common Foreign and Security Policy (CFSP), incorporated into the integration process by the Maastricht Treaty in 1992, has to be perceived as a latecomer. Since most CFSP provisions are related to intergovernmental decision-making, many scholars doubt that a coherent foreign policy will ever be possible.

This class, though, will put particular emphasis on CFSP and the accompanying Common Security and Defence Policy (CSDP). The historic developments and achievements have to be addressed as well as current problems and shortcomings in this policy area. After analysing and assessing CFSP polity, policy and politics we will explore how Europeanization affected and affects Member States. Selected national foreign policies and their contribution to CFSP have to be compared in this second block.

Active participation requires a full set of reading notes for all assigned texts and the presentation of one of the assigned texts for class discussion. A detailed course outline, further information and relevant literature will be provided via the course website at ILIAS.

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The EU as An Actor in Global Governance

Term	Winter Term 2018/2019
Department	Political Science, Institute of Social Sciences, HHU
Lecturer	Dr. Jörg Waldmann
Level	master course
ECTS	3 CP (without final exam), 9 CP (with final exam)

Beyond its policies covered by the CFSP umbrella the European Union is a major actor in different fora of global governance. How can we sketch EU's actorness in global politics? What is formative on Europe's democratic agenda? Beside these introducing questions the class intends to investigate and assess more civilian external policies of the EU. Special emphasis will be put on the Union's contribution to global environmental governance and climate change regimes or EU's development policy.

A detailed course outline, further information and relevant literature will be provided via course website.

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We are looking forward to welcoming you
at Heinrich-Heine-University Düsseldorf!

The team for internationalization, Institute of Social Sciences

All courses listed are taught in English. They are open to regular as well as to ERASMUS and other international students.

Please note: All information given is subject to change!

For additional information see:

<http://www.phil-fak.uni-duesseldorf.de/sozwiss/englische-version/>

<https://www.phil-fak.uni-duesseldorf.de/sozwiss/internationaloffice/students-from-abroad/>

International coordinator:

Dr. Guido Quetsch

+49 (0) 211 - 81 14092

quetsch@phil.hhu.de