



HEINRICH HEINE
UNIVERSITÄT DÜSSELDORF

COURSES IN ENGLISH • Institute of Social Studies • winter term 2016/17



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POLITICAL SCIENCE

SOCIOLOGY

**MEDIA AND
COMMUNICATION STUDIES**



► POLITICAL SCIENCE

EUROPEAN PARLIAMENT

Term: winter term 2016/17

Department: Political Science, Institute of Social Studies, HHU

Level: advanced course (for 2nd & 3rd year BA students)

Lecturer: Prof. Stefan Marschall

ECTS: 2 CP (without final exam), 8 CP (with final exam)

Course description:

The European Parliament has emerged as one of the central players within the political system of the European Union. Compared to parliaments on the national level it is very unique parliamentary body. The seminar will intensively deal with this very peculiar institution addressing among others the following questions: How has the EP emerged within the institutional structures of the European Union? How are the MEPs elected? How is the EP organized and structured? Which influence do the party groups execute? Which role orientation do the single Members of the European Parliament have? Which role does the EP play within the EU decision making? What could be the contribution of the EP to the democratization of policy-making within the European Union?

Requirements for accomplishment:

For each class students are required to prepare the assigned reading. In-class participation is considered mandatory. Additionally, every student is requested to take part in a working group preparing a presentation. Class readings, presentations and in-class discussions are completely in English.

THEORIES OF INTERNATIONAL RELATIONS

Term: winter term 2016/17

Department: Political Science, Institute of Social Studies, HHU

Level: advanced course (for 2nd & 3rd year BA students)

Lecturer: Dr. Witold Mucha

ECTS: 2 CP (without final exam), 8 CP (with final exam)

PEACEBUILDING

Term: winter term 2016/17

Department: Political Science, Institute of Social Studies, HHU

Level: advanced course (for 2nd & 3rd year BA students)

Lecturer: Prof. Hartwig Hummel

ECTS: 2 CP (without final exam), 8 CP (with final exam)

THE EU AS AN ACTOR IN GLOBAL GOVERNANCE

Term: winter term 2016/17

Department: Political Science, Institute of Social Studies, HHU

Level: master course

Lecturer: Dr. Jörg Waldmann

ECTS: 2 CP (without final exam), 8 CP (with final exam)

Course description:

Beyond its policies covered by the CFSP umbrella, the European Union is major actor indifferent for a of global governance. How can we sketch EU's actorness in global politics? What is formative on Europe's democratic agenda? Beside these introducing questions the class intends to investigate and assess more civilian external policies of the EU. Special emphasis will be put on the Union's contribution to global environmental governance and climate change regimes or EU's development policy.

CIVILIZING IMPACTS OF EUROPEAN INTEGRATION

Term: winter term 2016/17

Department: Political Science, Institute of Social Studies, HHU

Level: master course

Lecturer: Dr. Jörg Waldmann

ECTS: 2 CP (without final exam), 8 CP (with final exam)

Course description:

The multi-layered processes of European cooperation and integration constituted an area of peace and security. The use of violence between European states participating in these integration projects seems to be unthinkable today. How does political theory explain this

phenomenon? What is crucial about the functionalistic idea of 'working peace'? And - can Europe serve as role model for other regions in the world?

The class aims to provide students with appropriate scientific expertise to answer these questions, or, at least, to come close to suitable and satisfying answer. Based on Dieter Senghaas' Civilisational Hexagon different aspects of integration will be analysed in order to understand how Europeanization changed conflict management and generated new normative standards.

DEMOCRACY IN THE EU

Term: winter term 2016/17

Department: Political Science, Institute of Social Studies, HHU

Level: master course

Lecturer: Jun.-Prof. Eva Heidbreder

ECTS: 2 CP (without final exam), 8 CP (with final exam)

Course description:

Europe is considered the "cradle of democracy". But what is "democracy" exactly? How does it take shape in political reality? And how does newly forming polity, like the European Union (EU), meet the credentials of democratic rule? Against the background of these questions, this seminar is structured in four parts.

First, we will explore definitions of democracy, the scope and pitfalls of democratic governance, and how democracy can in practice meet the theoretical assumptions. The aim of this part is to develop basic categories of democratic rule that are necessary to speak about democratic rule in meaningful sense.

Second and third, we will turn to the EU and how democracy is exercised in this multilevel system. On the one hand, the spotlight will be put on the EU's alleged "democratic deficit" in order to critically establish your own, analytically founded diagnosis of the specific strengths and pitfalls of EU democracy. On the other hand, we will discuss approaches to democratize the EU. On the basis of the conceptual and general debate of democracy in the EU, we will, fourth, turn to current affairs. Since the wake of the economic and fiscal crisis, many national governments have fallen and the debate about whether decision making on the EU-level is at all legitimate is gaining prominence. Taking up these current affairs, we will return to the key questions of the course: democracy in the European Union.

► SOCIOLOGY

MODERNIZATION AND HUMAN DEVELOPMENT

Term: winter term 2016/17

Department: Sociology, Institute of Social Studies, HHU

Level: intermediate course (for 2nd & 3rd year BA students)

Lecturer: N. N.

ECTS: 2 CP (without final exam), 8 CP (with final exam)

GERMAN SOCIAL STRUCTURE IN COMPARATIVE PERSPECTIVE

Term: winter term 2016/17

Department: Sociology, Institute of Social Studies, HHU

Level: advanced course (for 2nd & 3rd year BA students)

Lecturer: Prof. Peter Hartmann

ECTS: 2 CP (without final exam), 8 CP (with final exam)

Course description:

The class gives an introduction to German demographic and socio-economic structures. Topics included are age structure, family and household structure, immigration, social inequality, class structure, educational opportunities, and elites. All topics are presented both in a descriptive and explanatory way and always in comparative perspective. Participants should not only acquire knowledge about structures and recent changes but also about data sources and methodological aspects of comparative social structural research.

EUROPEAN UNION FOREIGN POLICY IN A CHANGING WORLD

Term: winter term 2016/17

Department: Sociology, Institute of Social Studies, HHU

Level: master course

Lecturer: Prof. Hartwig Hummel

ECTS: 2 CP (without final exam), 8 CP (with final exam)

Course description:

The European Union, representing more than 500 million citizens and the world's largest internal market, is acknowledged as an economic superpower.

European Institutions conduct tremendous number of external policies and assemble large range of competencies to do so. However, the Common Foreign and Security Policy (CFSP) incorporated in to the integration process by the Maastricht Treaty in 1992, has to be perceived as latecomer. Since most CFSP provisions are related to intergovernmental decision-making, many scholars doubt that coherent foreign policy will ever be possible.

This class, though, will put particular emphasis on CFSP and the accompanying European Security and Defense Policy (ESDP). The historic developments and achievements have to be addressed as well as current problems and shortcomings in this policy area. After analyzing and assessing CFSP polity, policy and politics we will explore how Europeanization affected and affects Member States. Selected national foreign policies and their contribution to CFSP have to be compared in this second block.

► MEDIA AND COMMUNICATION STUDIES

POLITICAL MARKETING

Term: winter term 2016/17

Department: Media and Communication Studies, Institute of Social Studies, HHU

Level: intermediate course (for 2nd & 3rd year BA students)

Lecturer: Dr. Thomas Unterberg

ECTS: 2 CP (without final exam), 8 CP (with final exam)

INTERNATIONAL COMMUNICATION: NATION BRANDING AND PUBLIC DIPLOMACY

Term: winter term 2016/17

Department: Media and Communication Studies, Institute of Social Studies, HHU

Level: Advanced Seminar (for 2nd & 3rd year BA students)

Lecturer: Prof. Oliver Zoellner

ECTS: 2 CP (without final exam), 8 CP (with final exam; term paper)

Course description:

In this course we will be looking into concepts of nation branding, public diplomacy, and related areas such as marketing and public relations. Participants will develop research questions and will present examples of how certain nation-states actively go about branding themselves, how they perform public diplomacy, with what kinds of messages, what types of actions, for what target groups, and why they do this.

In the context of globalisation and mediatisation, nation-states are increasingly seen as marketable, immaterial goods. This is where 'nation branding' sets in. Like a global corporation or a commodified product, a nation-state can be 'branded', or so it seems. A brand focuses on image, reputation, and certain values. A country with a bad image or reputation, or one standing for values refuted by the majority of relevant stakeholders, or a country with no image or reputation at all, will likely be left behind in the competition for access to monetary and intellectual resources, and may therefore lose out in the sociopolitical arena of influence and power. Related to 'nation branding', the rather old but recently rejuvenated concept of 'public diplomacy' is looking at forming ties with other countries or societies by way of cultural relations. This may present itself as an honest attempt at intercultural dialogue in some cases, or as just another way of self-appraisal in order to create a better image of one's country – or simply as propaganda, as critics say (and they're not always wrong).

Erasmus-Nomination for winter term 2015/16 until May 31st.

All courses listed are taught in English. They are open to regular as well as to ERASMUS and other international students.

Please note: All information given is subject to change!

For additional information see:

<http://www.phil-fak.uni-duesseldorf.de/sozwiss/englische-version/> (English version)

<http://www.phil-fak.uni-duesseldorf.de/sozwiss/> (German version)

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We are looking forward to welcoming your students at
Heinrich-Heine-University Düsseldorf!

The team for internationalization, Institute of Social
Sciences